

CAROLINE VAUGHT

MARKETING AND PUBLICITY PUBLISHING MAJOR

Personal Profile

A senior marketing and publicity publishing major at Belmont University with a minor in public relations.

Contact Details

Number: (812) 309-2311

Email: carolinemvaught@gmail.com

Portfolio:

<https://carolinevaught.weebly.com/>

Blog: acrossthebookiverse.home.blog

LinkedIn:

www.linkedin.com/in/caroline-vaught-03925b174

Activities

- Bruin Blast Pep Band (2018-2019)
- Social Media Team Member (2019-Present)

Certifications

- Google Analytics for Beginners

Skills

- Organization
- Writing
 - Public Relations
 - Creative
- Time Management
- Marketing
- Canva Design

Work Experience

Sales Associate

Ann, INC. - LOFT · June 2020 - Present

- Basic retail work including: interacting with customers, filling inventory, merchandising, and cash register.

PageChaser Marketing and Publicity Intern

HarperCollins Christian Publishing · cancelled

- Selected out of dozens of applicants, unable to actually perform tasks due to the program being cancelled because of COVID-19. Encouraged to apply another time.

Sales Support Associate

Draper James · Oct. 2019 - Feb. 2020

- Basic retail work including: interacting with customers, filling inventory, merchandising, and cash register.

Volunteer Work

Marketing Volunteer

WriterFest Nashville · Oct. 2019

- Mingled with filmmakers at the Nashville Film Festival to invite them to WriterFest
- Distributed posters, postcards, and bookmarks to libraries, bookstores, and coffee shops to promote WriterFest
- Called a list of bookstores to ship them posters

Academic Background

Belmont University

Currently Attending · Aug. 2018 - Present

- Graduation date: May 2021
 - Publishing BA, Public Relations minor